

Sagarika Debnath

MOTION MEDIA DESIGNER AND FILMMAKER

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sagarikadebnath.com

CORE SKILLS

Video Research Planning & Execution, Motion Graphics, Animation, Rigging, Character development, Storyboarding, Storytelling, Interviews, Workshop Design & Facilitation, Ideation, Graphic Design, Branding, Identity Systems, Cinema 4D, Maya, After Effects, Premiere Pro, Miro, Trello, Team Work, Communication

PROFESSIONAL EXPERIENCE

City of Vidalia, SCADPro, Georgia

Sep - Nov 2024

Motion Media Designer

Created looping films for the theatre section of City of Vidalia's Onion Museum
Created 2D animated motion graphics and used archival footage to add layers to the film

Arata, India

Aug 2022 - Mar 2023

Motion Media Designer

Conceptualized and created motion graphics' based videos for social media, monthly sales, campaigns and worked with the packaging team on product launch videos.
Assisted on product photoshoots and worked closely with the social media team to monitor trends and curate content accordingly

Johns Hopkins, USA

June-July 2021

2D Animator

Created a set of 2D animated educational videos on COVID-19.
Illustrated and designed storyboards from scratch.

Youth Ki Awaaz, India

Aug 2020 - Aug 2022

Video Producer & Branding

Ideated, researched, scripted and edited videos centered around gender and identity politics, mental health and sexual awareness.
Collaborated with local journalists and translated their reports into videos, which were layered with motion graphics, film and images.
Conducted video editing workshops for on-ground journalists.
Rebranded the design language of the organization and worked closely with the social media team to help them imbibe it in their visual grammar.
Collaborated with sales and marketing teams on ideation and implementation of client campaigns

Teach For India, Project Qaasid

Aug 2017 - Apr 2018

Filmmaking Workshop Volunteer

Designed and conducted sessions on filmmaking with young creators from government schools. I was also selected for a project with MHRD, Government of India, to facilitate a session on Cinema Analysis and Scriptwriting in Delhi for secondary students from Kashmir.

EDUCATION & CERTIFICATIONS

Savannah College of Art & Design

Master of Arts | Motion Media Design

Indraprastha University

BTech | Computer Science Engineering

RECOGNITION

SCADStartup – 3rd runner (2024)

Dotted Bodies – Director, Cinematographer, Editor

Grand Jury Prize- Fifth Wall Fest (Philippines)

Official Selection - Body Online -Screendance & Sound

Exhibition 2022 (Taiwan) Birmingham International

Dance Festival 2022 (England) Wench Film Festival 2022

(India) Jaipur International Film Festival 2021 (India)