

Sagarika Debnath

MOTION DESIGNER
& VIDEO EDITOR

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ABOUT

I turn complex ideas into clear, visually engaging content. My work sits at the intersection of information and storytelling, helping nonprofits, research institutions, and mission-driven brands connect with their audiences through brand films, explainers and social-forward content.

EDUCATION

Savannah College of Art & Design

Master of Arts, Motion Media Design

Indraprastha University

BTech, Computer Science Engineering

RECOGNITION

Shadows on the Skin – Explanatory Design, CoMotion Student Showcase 2026

Borrowed Blueprints – Explanatory Motion, CoMotion Student Showcase 2026

Dotted Bodies – Grand Jury Prize- Fifth Wall Fest (Philippines) / Official Selection - Screendance & Sound Exhibition 22 (Taiwan) Birmingham International Dance Festival 22 (England) Wench Film Festival 22 (India) Jaipur International Film Festival 21 (India)

SKILLS

Tools: Premiere Pro, Cavalry, After Effects, Photoshop, Illustrator, Audition, Figma, Miro, Maya, Cinema 4D, GeoLayers

Production: 2D Animation, Kinetic Typography, Template Creation (MOGRTs), Storyboarding, Video Editing, Archival Sourcing

Editorial: Scriptwriting, Interviewing, Visual Storytelling, Art Direction, Data Visualization

PROFESSIONAL EXPERIENCE

Business Insider, USA – Motion Design Fellow	2026-Present
- Collaborated with journalists, producers and video editors across pre and post-production pipelines - Translated data into dynamic infographics, maps, and animations to drive viewer engagement - Developed and optimized branded motion templates to streamline production workflows - Integrated sound effects to enhance visual storytelling	
CoMotion, USA – 2D Animator	2025-26
- Translated established branding across type-based animation, logo loops which were displayed across digital and physical spaces - Worked on assigned shots for the title sequence	
Deloitte, SCADPro, USA – Motion Designer	2025-26
- Developed motion graphics for marketing campaigns and out-of-home (OOH) assets - Translated brand identity into dynamic video content designed for high visibility and multi-platform reach - Established brand language and helped translate it across digital assets	
Heinrich-Böll-Stiftung, India – Motion Designer	2024-25
- Created a five-video educational series on India's Energy Transition using collage-based animation - Visualized complex technical data into accessible and engaging motion content	
Arata, India – Motion Designer & Video Editor	2022-23
- Conceptualized and created motion-based videos for social media campaigns and product launches - Supported product photography, collaborated with social teams to align content with emerging wellness trends - Developed reusable templates and visual systems to accelerate production	
Johns Hopkins University, USA – 2D Animator	2021-22
- Illustrated and animated educational videos explaining COVID-19, translating public health guidance into accessible, easy-to-understand visuals - Ensured accuracy, clarity, and cross-platform usability for global audiences	
Youth Ki Awaaz, India – Motion Designer & Video Editor	2020-22
- Researched, scripted, and edited news-focused videos centered on critical social issues - Produced news-driven videos on mental health, social justice, and public policy, collaborating with journalists to translate complex reporting into compelling visual formats. - Conducted video editing workshops for local reporters	
Teach for India, India – Filmmaking Workshop Volunteer	2017-18
- Designed and led filmmaking and scriptwriting sessions for students from high-conflict regions. - Selected by the Ministry of Education (MHRD), Government of India, to facilitate cinema analysis workshops.	