Sagarika Debnath

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Motion designer and filmmaker with a multidisciplinary background in animation, editorial storytelling, and visual strategy. I turn messy, complex ideas into clear, culturally aware creatives - from campaign concepts to motion systems. I've worked across nonprofits, research institutions, and mission-driven brands, and I thrive in fast-paced, collaborative environments. I bring a story-first approach to design, concepting, and craft.

SKILLS

Concepting & Art Direction – Campaign ideation, visual strategy, storyboarding, pitching, moodboards, visual systems
Motion & Editorial – 2D animation, type-driven motion, micro-interactions, video editing, color, sound
Production – Scripting, interviewing, videography, voiceover, directing, workshop facilitation
Tools – After Effects, Premiere, Audition, Photoshop, Illustrator

PROFESSIONAL EXPERIENCE

CoMotion, USA, 2D Animator — Sep - Nov 2025
Created type-based animation, logo loops, and worked on assigned shots for the world's largest student-led motion design conference

Deloitte, USA – Motion Designer — 09/25 - 11/25
Designed micro-interactions and animated result screens for an evaluation toolkit
Partnered with UX designers to translate logic-heavy frameworks into intuitive motion systems that improved comprehension and reduced cognitive load
Delivered polished, on-brand assets optimized for rapid iteration and cross-platform deployment

Deloitte, SCADPro, USA – Motion Designer — 03/25 - 06/25
Developed motion graphics for marketing campaigns and out-of-home (OOH) assets
Translated brand identity into dynamic video content designed for high visibility and multi-platform reach
Established brand language and helped translate it across digital assets

Heinrich-Böll-Stiftung, India – Motion Designer — 12/24 - 12/25
Created a five-video educational series on India's Energy Transition using collage-based animation
Visualized complex technical data into accessible and engaging motion content

Arata, India – Motion Designer & Video Editor — 08/22 - 03/23
Conceptualized and created motion-based videos for social media campaigns and product launches
Supported product photography, collaborated with social teams to align content with emerging wellness trends
Developed reusable templates and visual systems to accelerate production

Johns Hopkins University, USA – 2D Animator — 05/21 - 06/21
Illustrated and animated educational videos explaining COVID-19, translating public health guidance into accessible, easy-to-understand visuals
Ensured accuracy, clarity, and cross-platform usability for global audiences.

Youth Ki Awaaz, India – Motion Designer & Video Editor — 08/20 - 08/22
Researched, scripted, and edited news-focused videos centered on critical social issues
Produced news-driven videos on mental health, social justice, and public policy, collaborating with journalists to translate complex reporting into compelling visual formats.
Conducted video editing workshops for local on-ground reporters

Teach for India, India – Filmmaking Workshop Volunteer — 08/17 - 03/18
Designed and led filmmaking and scriptwriting sessions for students from high-conflict regions.
Selected by the Ministry of Education (MHRD), Government of India, to facilitate cinema analysis workshops.

EDUCATION

Savannah College of Art & Design
Master of Arts, Motion Media Design

Indraprastha University
BTech, Computer Science Engineering

RECOGNITION

Dotted Bodies – Cinematographer, Editor
Grand Jury Prize- Fifth Wall Fest (Philippines)
Official Selection - Screendance & Sound Exhibition 22 (Taiwan) Birmingham International Dance Festival 22 (England) Wench Film Festival 22 (India) Jaipur International Film Festival 21 (India)